



BLUEGRASS MUSIC ASSOCIATION OF CANADA

BMAC

Minutes of the Board of Directors Meeting – January 14, 2012

The Board of Directors Meeting of the Bluegrass Music Association of Canada (hereinafter referred to as BMAC) was called to order at 1:08 p.m. on January 14, 2012 at the Newmarket Public Library, Newmarket, Ontario

Directors Present:

Denis Chadbourn, Leann Chadbourn, Gord De-Vries, Roland Aucoin, Barb Duncan, & Dave Porter

Regrets: Donald Tarte, Murray Hale, Bill Blance and Wilson Moore

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Minutes of AGM and Directors Meeting, November 19, 2011 reviewed, moved by Gord DeVries to accept as amended, Seconded by Dave Porter - **CARRIED**.

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FINANCIAL POSITION: Treasurer - Rolly Aucoin presented the Financial Statements. Motion to accept by Gord DeVries, Seconded by Barb Duncan – **CARRIED**

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PAYPAL ACCOUNT: Motion by Rolly Aucoin to set up separate Financial Statement for the paypal account, seconded by Leann Chadbourn – **CARRIED**

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BANDSWAP – Murray Hale will continue to work on this project with the various clubs.

CLUB PROFILE – Idea is for Clubs to provide a profile of the Club/Association. Dave Porter has agreed to provide the first Profile to be included in the April's publication. Gord DeVries will be including membership benefits to all members noting that this is offered on the website as well. Clubs do not necessarily have to be a member to have their club profile printed in the magazine. It is more important to share the news worthiness of the information and not make membership a criteria.

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OCFF OPEN HOUSE: Dave Porter presented his summary of his attendance at the open house. OCFF were welcoming and encouraging to BMAC, noted that BMAC will have to be the initiators in arranging showcases at their folk festivals. They suggested setting up a jam session at one or two of their folk festivals and making sure it is well attended. Members of the relevant Bluegrass club should ensure they attend and be prepared to patiently teach Bluegrass jam protocols to any newcomers in attendance.

Denis Chadbourn will follow up on the reciprocal membership with OCFF since he and Peter McDonald had initially set the arrangement up in 2010.

LIASON DIRECTORS – Dave Porter agreed to be the Liason Director with OCF; Denis Chadbourn will continue to be the Liason Director with CMN, CCMA, NOCMA and IBMA; Barb Duncan agreed to be the Liason with CMAO.

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WEBSITE – Gord DeVries provided a status update on the regional setup – it will take approximately 6 months for him to complete. He is still working on the link swap with other organizations.

Also, Gord intends to convert the website into a full commerce website for the sale of consignment CD's to sell on the website which will make it a central repository for bluegrass music of Canada. This will also assist in cataloguing the bluegrass genre in an effort to include it as a category in the Juno Awards.

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NAME – Now that the Association is National – Gord suggested the name be consistent in the Magazine and on the Website, that being BLUEGRASS CANADA.

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WESTERN PROVINCES EXPANSION – Denis Chadbourn will start working on the Western expansion to reach as many clubs as possible. Goal is to get articles from Western clubs/associations for the magazine as well.

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PRESS KIT – Denis broached the idea of offering bands presskit information to assist them in securing a showcase. This is something that needs to be developed and presented to bands.

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FACEBOOK PAGE

Discussed Facebook page and whether or not we feel it is a benefit to the association. Public opinion deems that it is a benefit – events are being posted, band names are being publicized and it is a go to place the bluegrass community. Gord DeVries would like Tasha Heart to become a Director of the board and have control of the site. Leann Chadbourn will discuss this with Tasha Heart to see if she is willing to continue with the page as she has been.

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REGISTRATION OF TRADE NAME- Gord DeVries discussed with Jerry Switzer the fees involved in registering the Trade Name. With solicitor assistance it would cost \$3,000 to \$4,000 dollars, without the forms and application fee will be \$400.00. With the presence in the social media (internet and magazine) the members of the board do not believe registering the name is necessary at this time.

The bank account was set up as Bluegrass Music Association of Central Canada and has been amended to Bluegrass Music Association of Canada – Rolly will also add Bluegrass Canada.

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GRANTS & FUNDING – Gord DeVries will provide the name of the Professional Grant writer to Leann to follow up. Two areas that could use the funds are the publication and the website. Barb Duncan also has contact information that she obtained at the OCFE conference.

Dave Porter suggested BMAC do a study of the proliferation of Bluegrass Clubs, Performers and Festivals throughout the country. Another possibility would be to complete an Economic Impact Study of Bluegrass Music in Canada – this might assist BMAC in obtaining Grant money.

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MASTERCLASS BLUEGRASS – Denis broached the subject of his attending the masterclass Bluegrass with IBMA under BMAC. He will be looking into whether or not they (IBMA) will provide a scholarship for him to attend. If not, he will let the board know the costs involved.

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MERCHANDISING – Dave Porter agreed to seriously consider the merchandising once the commerce website is completed. Gord noted it might take about a year to get it completed.

Denis Chadbourn discussed neoprene drink coolers with the BMAC Logo that can be sold at festivals etc. Both he and Barb Duncan will look into the costs.

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IBMA CONFERENCE – The European Bluegrass Music Association has requested an alliance with BMAC to assist in costs for the Showcase room. Denis will get back to them to find out what the costs will be.

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CODIFICATION POLICY – Gord DeVries is still working on the policies which will be completed in due course.

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AGM Venue discussion deferred to next meeting.

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Motion to adjourn meeting at 4:50 p.m. by Leann Chadbourn, Seconded by Barb Duncan, CARRIED

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CASH FLOW STATEMENT

as at JAN. 13/12

OPENING BALANCE	Nov. 23/11	Q 1	Y.T.D.	\$2,042.03
REVENUE	MEMBERSHIPS:			
	INDIVIDUAL	618.00	618.00	
	ORGANIZATIONAL	300.00	300.00	
	PAYPAL INCL UDED ABOVE			\$246.00
	ADVERTISING			
	DEPOSIT ?	\$360.50	350.60	
	TOTAL	1,278.50	1,268.60	
DISBURSEMENTS				
	OFFICE SUPPLIES		0.00	
	SOFTWARE		0.00	
	NEWSLETTER	519.42	519.42	
	NSF		0.00	
	MEETINGS		0.00	
	AWARDS SPONSOR-OVERALL GROUP		0.00	
	IBMA MEMBERSHIP		0.00	
	Music Biz		0.00	
	PAYPAL CHARGES	140.00	140.00	
	BANK & CHARGES	16.78	16.78	
	MEMBERSHIP BITZ		0.00	
	Legal		0.00	
	Supplies	0.00	0.00	
	TOTAL	676.20	676.20	
	OUTSTANDING			CHS.
	BANK BALANCE			AS AT JAN. 13/12
	PAYPAL BALANCE			\$2,634.43
				\$131.57
				TOTAL
	RESERVE			\$2,766.00
	PREPAID MEMBERSHIPS	-\$1,044.00		-\$1,044.00
	BOOK BALANCE			\$1,722.00