

# BLUEGRASS MUSIC ASSOCIATION OF CANADA

## BMAC

### Minutes of the Board of Directors Meeting – July 3, 2011

The Board of Directors Meeting of the Bluegrass Music Association of Canada (hereinafter referred to as BMAC) was called to order at 9:30 am on July 3, 2011 at Sally Creek Music Festival, Dorchester, Ontario

#### DIRECTORS PRESENT:

**DENIS CHADBOURN, LEANN CHADBOURN, GORD DE-VRIES, LARRY JOHNSTON & ROLAND AUCOIN**

#### DIRECTORS ABSENT:

**DONALD TARTE, BILL BLANCE & MURRAY HALE**

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**Minutes of May 7, 2011** reviewed, moved by Gord DeVries to accept, Seconded by Roland Aucoin - **CARRIED**.

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**FINANCIAL POSITION:** Treasurer - Rolly Aucoin presented the Financial Statements. Motion to accept by Gord DeVries, Seconded by Leann Chadbourn – **CARRIED**

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**BMACC Name Change to BMAC** – Bluegrass Music Association of Canada. Articles of Amendment were filed and received Stamped originals. Media Release was sent out to IBMA, OCFE, CCMA, MOBS, MFM, CMN etc. Noting the change of the association to a National Level, Previously Carried.

**REPRESENTATION IN ALL PROVINCES** – As noted last minutes, the goal is to obtain representation from each province. Denis Chadbourn has made headway in obtaining some representation in Nova Scotia and is currently working with other members across the country. This will be an ongoing issue.

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**BMAC NOTES** – During the May meeting Denis Chadbourn made motion to have the BMAC Meeting dates published in the Notes. That Motion was tabled to next meeting for further discussion with board members. Further discussions on this matter proceeded with the Motion being seconded by Larry Johnston – **CARRIED**

**EVENT POSTING** – Motion by Gord DeVries with respect to Event Posting on BMAC Website must relate to Bluegrass/Old Tyme Music, Seconded by Roland Aucoin - CARRIED

Motion made by Gord DeVries to post the events for each province under the Provinces' flags, Seconded by Larry Johnston – CARRIED

**MEMBERSHIP BLITZ THROUGH CANADIAN COUNTRY MUSIC ASSOCIATION** – Motion made by Denis Chadbourn to provide 700 Publications of the BMAC Magazine to be inserted in CCMA Fan appreciation grab bags for Country Music Week, Seconded by Gord DeVries – CARRIED

**WEBSITE LINKS** – Motion made by Larry Johnston to set up website links with the Canadian Country Music Association (CCMA), Manitoba and Old Tyme Music Society (MOBS), Country Music News (CMN), and Ontario Council of Folk Festivals (OCFF) Seconded by Gord DeVries - CARRIED

**PAY PAL ACCOUNT SET UP** – Motion by Gord DeVries to setup up a Pay Pal Account with the cost set as \$35.00 per month, Seconded by Leann Chadbourn – CARRIED

**WEBSITE** – Motion made by Gord DeVries to change the website name to BluegrassCanada.com at a cost of \$15.00 per year, Seconded by Larry Johnston

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**MEMBERSHIP TABLE & SUN PROTECTION** – Motion by Roland Aucoin for a lightweight table and Pop up Tent for filling out Membership Applications at the festivals, Seconded by Gord DeVries - CARRIED

**MAGAZINE NAME** – Brought forward from last meeting, Motion made by Gord DeVries to change name of BMAC Notes to Bluegrass Canada Magazine, Seconded by Roland Aucoin – CARRIED

## **FACEBOOK PAGE**

Discussion of facebook page brought forward from last meeting. Motion made by Leann Chadbourn to approve Tasha Hearts request to provide event information from the BMAC Website on her Bluegrass In Ontario Facebook page, provided that the information states courtesy of Bluegrass Music Association of Canada; Seconded by Roland Aucoin - CARRIED

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## **MOTIONS TABLED FOR NEXT MEETING –**

### **BAND SWAP -**

**GRANT PROGRAMS** – both items to be discussed with Directors in charge of these matters.

**ADVERTISING IN COUNTRY MUSIC NEWS** – Denis Chadbourn was given quote for ¼ page advertising of \$220.00 for one time ad or \$190.00 per issue for 12 issues annually. Denis will also look into quote for a Business Card Size.

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**DISCUSSIONS**

**MEMBERSHIP DRIVE** – The membership drive appeared to increase membership by approximately 40 new members.

**CCMA** have agreed to assist in promoting BMAC through various measures, one of those measures being BMAC updates and inclusions to be submitted and printed in the CCMA Newsletter – further discussions are necessary.

**EUROPEAN BLUEGRASS ASSOCIATION** – Denis announced that the European Bluegrass Association has requested the BMAC join forces with them to showcase Canadian Bands for the 2012 IBMA FanFest. They would also like to share a table and have posters and magazines provided.

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**ADJOURN:** Motion to adjourn meeting at 11:30 p.m. by Larry Johnson, Seconded by Leann Chadbourn – CARRIED.

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